



**FOR IMMEDIATE RELEASE:**

**Contact:**

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**Gehl Company (GEHL) engages  
Francis Investment Counsel LLC**

**Milwaukee WI, July 18, 2007.** Gehl Company, West Bend, WI, has engaged Francis Investment Counsel LLC to provide investment consulting services to both its defined benefit and defined contribution retirement plans, with assets exceeding \$75 million. Initial projects include developing investment policy statements for each plan, evaluating the quality and breadth of the plans' investment menus, and evaluating the asset allocation strategies employed in the defined benefit plan.

Gehl Company ([www.gehl.com](http://www.gehl.com)) is a leader in the design, manufacture, and distribution of compact equipment for construction and agricultural applications. Its compact equipment and related attachments are primarily used in a variety of earthmoving and material handling applications. The company markets its products under the "Gehl" and "Mustang" brand names. The Company was founded in 1859 and is headquartered in West Bend, WI. The Company's common shares are listed and trade on the NASDAQ.

Francis Investment Counsel LLC ([www.francisinvco.com](http://www.francisinvco.com)) is a Registered Investment Advisor dedicated to providing independent investment consulting services to the qualified plan marketplace. The company delivers conflict-free investment advisory services to plan sponsors and also offers extensive education and individualized advice services to plan participants. Francis Investment Counsel is based in Milwaukee, WI.

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