

We are pleased to welcome two new members to our Education Team:



ALICIA STINGLEY

Advisor – Participant Services

Alicia serves as Advisor – Participant Services for Francis Investment Counsel and is responsible for providing education and individual advisory services to plan participants. She holds a bachelor's degree in Psychology, with a minor in Spanish from Marquette University and Master's degrees in both Human Resource Management and Business Administration – Finance concentration, from Keller Graduate School of Management. Alicia has earned the Professional in Human Resources (PHR) Certification and the Society of Human Resource Management – Certified Professional (SHRM - CP) designation. Her background includes various positions in financial services and as an HR Generalist, where she had direct involvement in 401(k) plan administration. Alicia has taught Macroeconomics and Employment Law at the college level. She also serves on the board of several local organizations and is a volunteer instructor with Make a Difference WI - providing financial education and coaching to area high school students.



SALLY GEBAUER

Education Services Coordinator

Sally serves as the Education Services Coordinator for Francis Investment Counsel. She is responsible for coordinating the firm's workplace education and advisory services. Sally serves as the primary internal contact point for ongoing client education campaigns. She graduated Summa Cum Laude from Edgewood College in Madison, Wisconsin, with a Bachelor's of Science degree. Prior to joining Francis Investment Counsel, Sally spent nine years with a national appraisal firm in their financial valuation practice.

We are also pleased to announce the promotion of a current team member:



ANNE LOPPNOW

Business Development Consultant

Anne joined Francis Investment Counsel in 2013 as the Education Services Coordinator. She was recently promoted and now serves as Business Development Consultant. In her new role, she will primarily assist in the development of new business with new and existing clients. Anne also leads the firm's web-based outbound activities, including the ongoing maintenance of the firm's website and coordination of social media content. Anne graduated Summa Cum Laude from the University of Wisconsin-Whitewater, earning a Bachelor's degree in Communication.