



### **eNEWSLETTER**

A quarterly resource for Francis Investment Counsel plan participants





# LIVE WEBCAST COMING SOON! FIVE ESTATE PLANNING DOCUMENTS YOU NEED

Do you really need a will? What will happen to you if you can't make decisions about your health care? Who can pay your bills if something happens to you? Join us on **Friday**, **June 3**, **2016 at 12:00pm (CST)** to learn the five basic estate planning documents everyone needs. <u>Click here</u> to register and to view previously recorded webcasts.

#### **WELCOME!**

You're reading
MoneyAdvice@Work®
– The Newsletter! This
quarterly resource
brings you industry
insights, updates on
upcoming education
events, and an
independent
perspective from your
Francis Investment
Counsel advisors.

# IN CASE YOU MISSED IT...

We get it – we know you're busy. That's why we created the Monthly Minute. These short articles bring you practical money tips that you can read quickly. Here's your



#### **CAPITAL MARKETS UPDATE**

Daily media reports on the markets can make your head spin. <u>Click here</u> for a concise look at quarterly market headlines without the drama.



#### **SOCIAL SECURITY LOOPHOLES**

In November 2015, President Obama signed into law a Federal budget deal that closed two loopholes: File and Suspend and the Restricted Application. These changes affect the benefit amount retirees are able to collect from Social Security. <u>Click here</u> to learn more.

chance to re-cap the past quarter's Monthly Minutes.

#### March

# Are Market Losses Real?

A When the market is down you may start to lose faith in your strategy. Click here to learn what a market downturn may mean for your assets and how they are allocated (hint: remain diversified!).

#### **February**

# Get Money Smart Throughout the Year!

The education you receive from Francis Investment Counsel doesn't end when the final school-bell rings in June. Click here to view the 2016
MoneyAdvice@Work® live webinar schedule.
We have something for everyone!

#### **January**

#### How Your 401(k) Turns Market Lemons into Lemonade

Your workplace retirement plan is powerful tool to help you accumulate wealth for retirement. Click here to review five key advantages you gain by participating in your employer's retirement plan.



# 5 THINGS YOU MAY NOT KNOW ABOUT YOUR 401(k) PLAN

401(k) plans are often the primary savings vehicle for retirement. Featured on CNBC, Mike Francis discusses how to make your plan work effectively for you. Click here to read the article.

# **BUSINESS**

Milwaukee Journal Sentinel JSOuline.com business

Saturday, March 26, 2016

### Remedies for Market Volatility



were the last three years, you may be tempted to loubt one of the most trusted rules of long-term investors: Diversify.

Because a smarter strategy than diversitying your 401(k) across many sectors of the global economy during that period, in hindsight, would have been to put everything you own into a collection of stocks representing the Standard & Poors 500.

The major d.s. Denormans outperformed a rocks selection of order index including stocks and bonds, foreign and domestic — during the three-yeperiod, in 2015 alone, eight of nine other asset classes, including U.S. bond international large-cap equities and emerging market equities, we outperformed by the S&P 500, as shown in the exhibit. shares of funds that have underperformed. This is the opposite of what most investors do and is a time-proven way to improve portfolio performance. Most 401(k) platforms offer an auto-rebalance function that can take care of this task for you. If asked, choose the annual rebalance option.

Dollar cost averaging, the act of purchasing the same dollar amount of shares in a fluctuating market — a practice largely forced upon 401(k) savers —also causes you to buy more shares when prices are down and fewer shares when prices are down and fewer shares when prices are up. Over time, this reduces your average cost and can

The last time U.S. large-cap stocks dominated all other asset classes for thi length of time was the late 1990s. But that period of time was followed by a dozen years in which diversification away from the S&P 500 paid huge dividends.

Click here to read more...

#### REMEDIES FOR MARKET VOLATILITY

Recent market activity may have you doubting the practicality of a diversified strategy. We answer the question: Why bother diversifying?



You work hard for your employer – and your employer is committed to you! That's why they sponsor
MoneyAdvice@Work®.

This employee benefit ensures that you and your family receive the money help that you need, all from a conflict-free, "no sales" advisor – Francis Investment Counsel. They're here to help you with personalized money advice.

Want to work one-onone with an advisor? Click here to schedule a phone or web MoneyAdvice session.

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